

Common Questions

What is interactive communications?

Interactive communications encompasses the principles and practices of creating and integrating animation, audio, graphics, text and video into a seamless presentation or social environment available on digital platforms such as the Web or mobile devices.

What can I do with this degree?

The master's degree program helps students take what they already know as media professionals and extend, enhance and apply it to the digital platform. It gives practitioners the advanced skills that are in high demand today and will be in the future. Quinnipiac alumni have obtained positions as senior content producers, creative leads, project managers and web developers.

What software and equipment do I need?

The essential gear for the program includes:

- computer (PC or Mac, although Mac is preferred)
- Internet access
- Adobe design software (applications include Dreamweaver, Flash, In-Design, Photoshop)
- camcorder and video editing software
- audio recording device
- headset and microphone

Registered students can purchase educational editions of the required software at a significant discount.

About our Faculty

Faculty members are drawn from the profession for their specific expertise and teaching experience. For more information about our faculty, go to www.quinnipiac.edu/interactive

About the School of Communications

Quinnipiac University's School of Communications has earned a global reputation for excellence in undergraduate and graduate education.

Quinnipiac students learn from top practitioners and scholars in the classroom and online, creating an environment where the lessons and contacts provide a definitive edge for career choices.

Our network of alumni testifies to the strength and reach of our programs within professional media. Students from the interactive communications program are recruited by top companies that seek their expertise in preparing and producing content for online distribution for advertising, entertainment, marketing and news companies.

Undergraduate concentrations include broadcast and print journalism, media studies, public relations and media production. Journalism and interactive communications are offered on the graduate level.

Quinnipiac University is located in Hamden, Conn., midway between New York City and Boston. The University is annually ranked among the best master's level universities in the northern region by *U.S. News & World Report's Guide to America's Best Colleges*.

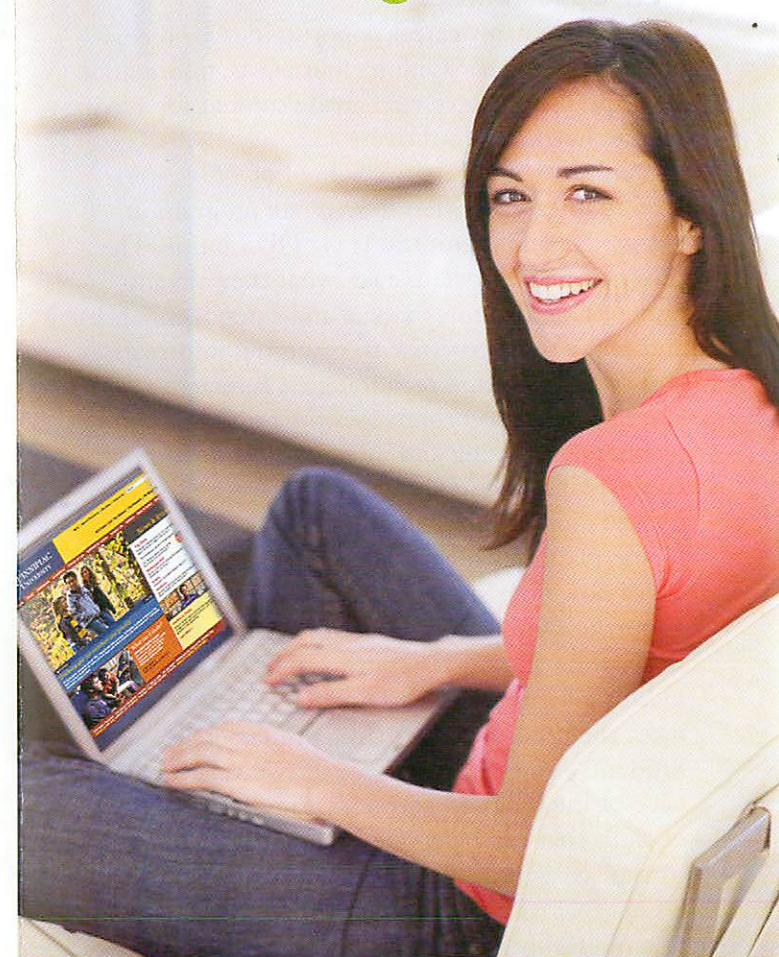
Quinnipiac offers more than 67 programs to 5,500 undergraduate and 2,000 graduate and law students. Our student-centered technology has led *PC Magazine* and the *Princeton Review* to rate Quinnipiac nationally among the Top 10 universities.

Quinnipiac University admits students of any race, color, creed, gender, age, sexual orientation, national and ethnic origin, and disability status to all the rights, privileges, programs and activities generally accorded or made available to students at the school. Quinnipiac University does not discriminate in these areas in the administration of its educational policies, scholarship and loan programs, and athletic and other school-administered programs.



Interactive Communications

Online Graduate Program



QUINNIPIAC
UNIVERSITY

SCHOOL OF COMMUNICATIONS



New Thinking | New Skills New Opportunities

Where have many career opportunities for media professionals gone? Online. Journalists, information specialists and people who create content for a living require new skills to thrive.

Quinnipiac University's School of Communications offers a graduate program in interactive communications via QU Online. The program helps students take what they already know as media professionals and extend, enhance and apply their expertise to emerging information and communication technologies. Interactive communications encompasses the principles and practices of creating and integrating animation, audio, graphics, text and video into a seamless presentation or social environment available on digital platforms such as the Web or mobile devices.

We now offer students an unprecedented opportunity to learn interactive content production without having to step foot in a classroom. This master's degree can be completed entirely online to meet the needs of busy media professionals. Students can earn the degree in two years. The pace of the program permits steady accumulation of skills that can be applied immediately to the workplace as they are acquired in courses.

Our goal is to help students prosper in this time of rapid technological change and innovation. Our curriculum, faculty and online learning environment enable our students to attain advanced skills that are in high demand today and will continue to be valued in the future.

How It Works

The courses run in seven-week modules during the fall and spring semesters and, during the two summer semesters, in seven- and five-week modules, respectively. All courses are delivered through a web-based application. Students are required to attend a two-day, on-campus orientation at the beginning of the program.

Curriculum

The curriculum spans the depth and breadth of intellectual and practical skills that media companies covet as they move from static platforms such as broadcast and print to the Web and portable devices. Students are immersed in rigorous course work that emphasizes the conceptual and technical skills required to succeed in this demanding environment.

Students must complete 36 credits for the master's degree in interactive communications, including 9 elective credits and a 3-credit capstone course that can be either a master's project or thesis. Required courses are supplemented by seminars and special topics lessons that reflect current developments in the field.

The required courses include:

- ▣ Intro to the Study of Interactive Communications
- ▣ Visual Aesthetics
- ▣ Media Imaging and Sound Design
- ▣ Writing for Interactive Media
- ▣ Interactive Development
- ▣ Information Animation
- ▣ Media Law
- ▣ Communication, Media and Society

Emerging Careers in Interactive Communications

Quinnipiac University's alumni hold key positions as web editors and content producers for companies and institutions that have a significant online presence, including news, public relations, advertising, entertainment and information companies.

Among the organizations are: A&E Television Digital Media, Avenue A/Razorfish, EG&G, ESPN, KnockMedia, Publicis Modem, Sikorsky Aircraft, Tribune Interactive, United Technologies, Yale University and Young & Rubicam.

Application and More Information

For course descriptions and more information, visit the QU Online web site at www.quinnipiac.edu/quonline.xml. Prospective students may complete the application online at www.quinnipiac.edu/applyonline.xml.

QU Online

275 Mount Carmel Avenue

Hamden, CT 06518-1908

Phone: 877-403-4277

Email: quonlineadmissions@quinnipiac.edu

www.quinnipiac.edu/quonline.xml

Interactive Communications Online Graduate Program